

**Board of Directors: Local Political Advocacy Director**

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*This position is a two (2) year term, serving 2025–26.*

**Responsibilities**

- Identify emerging issues of public policy, law, or general advocacy at local government levels that require the involvement of AIA Atlanta; lead that involvement. These issues might include, but are not limited to: permitting and codes, local climate policies, infrastructure taxes, equity and equitable development, historic preservation, affordable housing, master planning efforts, zoning, overlay districts, etc.
- Develop relationships with key public figures, thought leaders, and community influencers; attend appropriate public events. Educate these leaders about the values of AIA Atlanta relative to our key priorities.
- Plan and organize member/public facing events exploring these key issues
- Work with staff and Communications leadership to place opinion pieces and content about AIA advocacy issues in relevant mass media publications.

**Accountability**

- AIA Atlanta Executive Committee and Board of Directors
- AIA Atlanta Membership
- AIA Atlanta Staff
- AIA Georgia Advocacy Committee

**Specific Duties**

- Create/maintain and chair an Advocacy Committee(s) to bolster political advocacy and appropriate media relations efforts
- Champion issues of importance to the AIA and our profession through attendance at events and meetings and with initiatives in coordination with AIA leadership and staff
- Communicate these issues to the membership, community thought leaders, and the general public through partnership with AIA Atlanta’s Communications Committee
- Develop and maintain relationships with key community leaders
- Willingness to attend AIA National advocacy training conferences, webinars, etc.

**Working Relationship With**

- AIA Atlanta Board of Directors, Executive Committee
- AIA Atlanta Staff
- AIA Georgia Advocacy function
- AIA Atlanta government affairs/lobbyists

**Skills/Knowledge Needed**

- Relationships with City, County and planning officials, and/or willingness to cultivate this network
- A commitment to promote the organization and the profession in the political, civic, and business communities.
- Networking, public speaking, and writing skills
- Ability to think strategically for the short and long-term benefit of our organization and the profession